

# National Science Olympiad Sponsorship Levels

## 2025 - Nebraska

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### 1. Event Sponsor: \$10,000

*(Primary sponsor with significant event exposure and engagement)*

#### Benefits:

- **Logo Placement:** Logo on all event signage, banners, and printed materials.
- **Program Recognition:** Full-page logo and profile in the event program.
- **Website Visibility:** Prominent logo on the event website.
- **Social Media:** Multiple dedicated social media mentions before, during, and after the event.
- **VIP Access:** 2 tickets to the donor recognition reception and **10** passes to the Opening and Closing Ceremonies.
- **Exhibit Space:** 8' table at the STEM Career Expo.
- **Speaking Opportunity:** Option to have a company representative speak at the event or participate in an opening session.
- **Additional Exposure:** Recognition during the event in speeches and press materials.

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### 2. Social Event Sponsor (e.g., Student Swap Meet or Dance): \$7,500

*(Targeted sponsorship of social events, great for engaging with students directly)*

#### Benefits:

- **Logo Placement:** Logo on all event signage, banners, and printed materials for the social event.
- **Program Recognition:** Half-page logo and profile in the event program.
- **Website Visibility:** Name listing on the event website.



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- **VIP Access:** 2 tickets to the donor recognition reception and **8** passes to the Opening Ceremony.
  - **Exhibit Space:** 8' table at the STEM Career Expo.
  - **Additional Recognition:** Acknowledgment during the social event itself.
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### **3. Career Expo Sponsor: \$5,000**

*(Focused exposure at the STEM Career Expo with additional benefits)*

#### **Benefits:**

- **Logo Placement:** Logo on all signage and marketing related to the STEM Career Expo.
  - **Program Recognition:** Name listing in the event program.
  - **Website Visibility:** Name listed on the event website.
  - **VIP Access:** 2 tickets to the donor recognition reception and **5** passes to the Opening Ceremony.
  - **Exhibit Space:** Premium 8' table at the STEM Career Expo, front-and-center location.
  - **Social Media Recognition:** Mention on event social media channels.
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### **4. Adopt-an-Event Sponsor: \$2,500**

*(Support a specific event or activity with your branding featured throughout)*

#### **Benefits:**

- **Logo Placement:** Logo on event signage related to the adopted event (e.g., workshops, competitions, etc.).
- **Program Recognition:** Name listing in the event program.
- **Website Visibility:** Name listing on the event website.
- **Press Coverage:** Recognition in press releases and event communications.



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- **VIP Access:** 2 tickets to the donor recognition reception and **4** passes to the Opening Ceremony.
  - **Exhibit Space:** 8' table at the STEM Career Expo.
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### 5. Gold Supporter: \$1,500

*(Supporter-level sponsor with event program and website visibility)*

#### **Benefits:**

- **Program Recognition:** Name listed in the event program.
  - **Website Visibility:** Name listed on the event website.
  - **Event Access:** 2 tickets to the donor recognition reception and **2** passes to the Opening Ceremony.
  - **Exhibit Space:** 8' table at the STEM Career Expo.
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### 6. Supporter: \$500

*(Entry-level sponsorship with recognition at the event)*

#### **Benefits:**

- **Program Recognition:** Name listed in the event program.
  - **Website Visibility:** Name listed on the event website.
  - **Event Access:** 2 passes to the Opening Ceremony.
  - **Exhibit Space:** 8' table at the STEM Career Expo.
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#### **Additional Sponsorship Opportunities:**

- **STEM Career Expo Table:** \$1,000. Sponsors can reserve a table to engage directly with attendees and distribute materials during the STEM Career Expo.
- **Coffee Break Sponsor:** \$1,500. Branding and signage at coffee/refreshment stations with acknowledgment.



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- **Swag Bag Sponsor:** \$1,000. Logo on event swag bags handed out to all attendees.
  - **Session Sponsor:** \$2,500. Sponsor a specific session or activity (e.g., keynote, workshops) with your branding displayed during the session.
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### Summary:

- **Event Sponsor** (\$10,000) remains the highest level with maximum exposure and engagement.
- **Social Event Sponsor** (\$7,500) targets the student social events, offering a more focused opportunity.
- **Career Expo Sponsor** (\$5,000) offers great visibility for companies interested in engaging with attendees directly at the expo.
- Lower-tier options like **Adopt-an-Event** (\$2,500) and **Gold Supporter** (\$1,500) provide valuable exposure for brands with smaller budgets but still significant visibility.
- **Supporter** (\$500) remains the entry-level sponsorship, offering recognition and a table at the Expo.



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